

Brenda Cimbura

Relevant. Engaging. Genuine.

These are three words most commonly used to describe Brenda's presentations and workshops. Packed with useful information and delivered with real-life stories, practical insight, infectious enthusiasm, and humor. Your audience will think differently, engage authentically, see value, and experience meaning in what they do.

Brenda doesn't just educate your audience. She is a catalyst for great ideas. She will challenge character and inspire people to understand and embrace the relationships and opportunities available to them. Brenda has a unique gift of creating opportunities for audiences to learn and understand concepts that will make an immediate difference in their lives. Through her storytelling, life experiences and theoretical expertise, Brenda is able to connect with her audiences and draw attention to the little things that unlock the unique potential, or treasure, within each person.

Brenda's newest presentation...

Discovery of Treasure

Unlock the best in yourself and others

Like a treasure hunt, understanding ourselves and the people around us is part preparation and part mystery but always an adventure. Discovery of Treasure is an intriguing and thought provoking journey that will inspire your audience to unlock the best in themselves and others by exploring four key indicators of success: character, communication, change and choices. Each marker provides clues to greater understanding of purpose, experiencing fulfilling relationships, navigating change with confidence, and embracing the power of great choices to experience the best life – now. When people have lives full of disarray, conflict and a lack of meaning, they simply cannot do their best and most meaningful work. If you want to inspire your people, help them discover the choices that will make it possible to create the life they desire.

Who is Brenda?

Brenda is a speaker, communication strategist, and organizational consultant. She works with people who want to discover innovative ideas that will advance their relational influence and organizational impact. Brenda has a masters degree from Wheaton College in communication and has taught professionally for over a decade at Bethel University. Brenda has worked as a marketing communications and public relations executive and consultant. She and her husband Tim have two young daughters.



Other Presentation Topics:

- Conflict Resolution
- Crisis Communication
- Interpersonal Communication
- Group/Team Communication
- Public Relations & Writing
- Public Speaking
- Organizational Leadership
- Communication Theory
- Power of Influence & Persuasion
- Employee recruitment & engagement strategies
- The Gen Y & X at Work

*"The choices we make determine the life we live. If your life lacks direction and meaning, make new choices."
Brenda Cimbura*

Discovery of Treasure

Unlock the best in yourself and others

Presentation by Brenda Cimbura, M.A.



Learning Outcomes:

Character

- Discover the foundations that launch individuals and organizations into greatness
- Explore the implications of dedication, loyalty, and commitment to your individual and organizational success
- Unlock the secrets to developing great character in yourself and others

Communication

- Discover how to use core communication principles to engage employees and customers with greater meaning and effectiveness
- Explore communication skills that will enhance strong, supportive and satisfying relationships and elevate the unique and distinctive strengths within you, your families, your colleagues, and customers
- Unlock the secrets to building lasting, authentic, and healthy relationships at home and at work

Change

- Discover how to navigate change with the help of M.A.P.S.
- Explore Motivation, Attitude, Power and Significance
- Unlock the secret gift in change that will impact your life and those around you

Choices

- Discover a powerful decision making process that will help embolden choices
- Explore strategies that can guide hard decisions
- Unlock the key to making choices you can live with forever while living a life with greater meaning

Discovery of Treasure is always customized for your audience to meet their specific needs. Brenda is committed to work with you to provide the most meaningful experience for your audience. Brenda will add real value and inspiration for your people and your organization.

Discovery of Treasure can align with initiatives with employee engagement, customer service, communication training, team building, leadership development and developing healthy relationships in the home and at work – which increase productivity.

Discovery of Treasure works well with many types of audiences including: Associations, corporations, chapters, conferences, colleges, churches, and volunteer organizations

Discovery of Treasure is available in various formats:

Varies	Lunch and Learn
45 minute	Keynote
1.5 hour	Workshop/Seminar
3 hour	Training/Classroom

Discovery of Treasure can be presented from a values-based perspective or a faith-based perspective.